

CASE STUDY

NETWORK PERFORMANCE

Signals Research Group Chooses Accuver to Help Predict the Future of Wireless

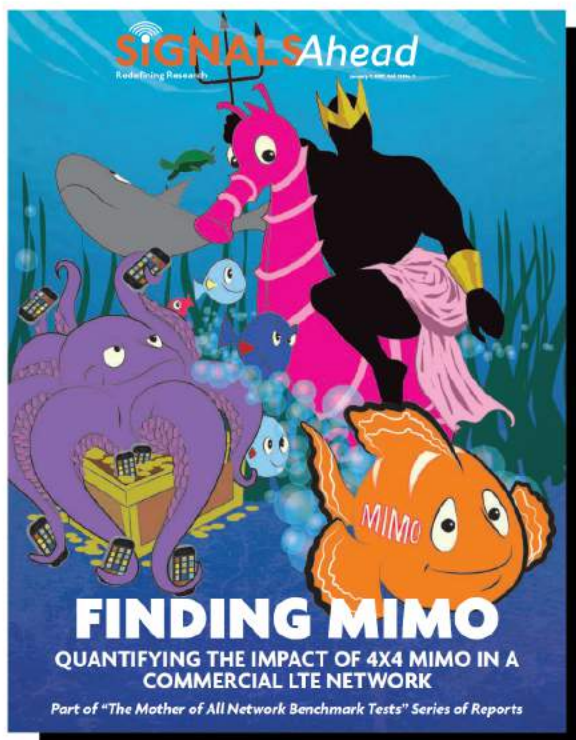
Signals Research Group (SRG) is an influential research and consulting firm specializing in the wireless telecommunications industry. Through its Signals Ahead newsletter, it provides in-depth analysis of emerging wireless technologies, with a particular focus on industry-first performance benchmarking. For instance, it was the first in the wireless industry to run benchmark studies for LTE in February 2010, DC-HSDPA in January 2011, LTE-Advanced in Oct 2013, and VoLTE in August 2014. Rather than simply capturing market data or analyzing the past, SRG focuses on where the industry will be tomorrow and the technologies and service offerings that will shape its future.

THE CHALLENGE

SRG was founded on the principle of being first to market with its wireless industry benchmark studies and analysis. The firm prides itself on clear and prescient studies that shed light on how wireless features and network advances impact actual end-user performance. To gather its primary-source data, SRG originally relied on testing tools from a large mobile chip manufacturer, but soon found that solution lacking due to limited feature support and reliance on specific chipsets

To achieve its mission, SRG needed a wireless testing partner that:

1. *Stays on the cutting-edge of network technology and can support testing for new technology from "day one" of its introduction.*
2. *Is not tied to any specific chipsets such as 3G, 4G, LTE, WiMAX, 5G and beyond.*
3. *Provides an easy to manage user-interface.*



ACCUVER

THE SOLUTION

SRG chose Accuver for its wireless testing needs based on its reputation of being the first to support new technologies, from 3G to LTE and beyond. "It does us no good to have to wait 6 months for a testing tool to support new features," explained SRG CEO and Founder Michael Thelander. "With Accuver's testing solutions we know that we're getting immediate support for bleeding-edge technology from day one." The speed in supporting new technology is critical to SRG's business model and provides the company with the competitive edge of being the first to benchmark new wireless features.

SRG relies on Accuver testing solutions for mobile network performance and optimization testing, including in-building wireless network testing, using XCAL-Mobile, XCAL-Solo, XCAL-Harmony, XCAL-M and XCAP-M. Because Accuver supports a wide range of chipsets, SRG has the freedom to test exactly the wireless features they want, while they're still brand new.

In addition to its support for new technology, SRG appreciated Accuver's total ease of use. "SRG is guided by hard numbers and we need an incredibly high level of accuracy from our testing equipment," said Thelander. "Not only has Accuver earned our faith in its testing accuracy, but its straightforw

"It does us no good to have to wait 6 months for a testing tool to support new features. With Accuver's testing solutions we know that we're getting immediate support for bleeding-edge technology from day one."

SRG CEO and Founder Michael Thelander



CUSTOMER PROFILE

COMPANY: *Signals Research Group*

INDUSTRY: *Telecommunications Research and Consulting*

PRODUCTS: *XCAL Mobile, XCAL Solo, XCAL Harmony, XCAL XCAP*

KEY BENEFITS

- 1. The most cutting-edge technology and network support available*
- 2. Chipset agnostic, from 3G, 4G, LTE, WiMAX, 5G and beyond*
- 3. Easy to manage user-interface eliminates user error and speeds testing time*

Form more information, contact us at Sales.Accuver@Accuver.com

ACCUVER